

2025 LABOR MARKET SUMMARY

WORKFORCE SUPPLY, DEMAND, AND OPPORTUNITIES

INGHAM COUNTY | MAY, 2026



Region Snapshot

283,913
Total Population

141,447 Total Employment **60,359** Total Job Postings

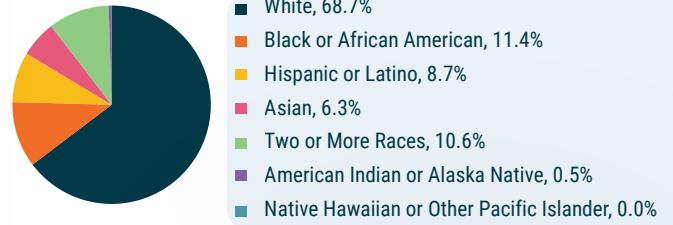
150,853
In the labor force (49.8% participation)

6.2%
Unemployment rate

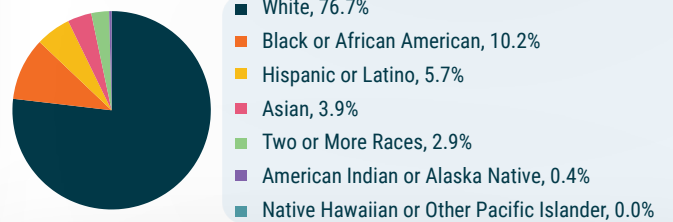
Data reflect 2024 values unless otherwise specified

Race Demographics

Population Race Demographics



Workforce Race & Ethnicity Demographics



Age and Gender Demographics

Workforce Age and Gender



52.9% Female
47.1% Male

Population Age and Gender



51.1% Female
48.9% Male

Technical and Soft Skills, Certifications

In-Demand Education Level



- High School or GED: 21.3%
- Associate degree: 8.8%
- Bachelor's degree: 33.7%
- Master's degree: 10.0%

Technical Skills

1. Project Management
2. Marketing
3. Auditing
4. Lifting Ability
5. Workflow Management

Common Skills

1. Communication
2. Customer Service
3. Management
4. Leadership
5. Operations

Certifications

1. Valid Driver's License
2. Registered Nurse (RN)
3. Basic Life Support (BLS) Certification
4. Cardiopulmonary Resuscitation (CPR) Certification
5. Master Of Business Administration (MBA)

Top Posting Employers

- Michigan State University
- State of Michigan
- CVS Health
- Lumen Technologies
- Cardinal Health

Top Posting Cities: Posting

- Lansing: 41,777
- East Lansing: 8,814
- Meridian charter Township: 4,356
- Mason: 1,890
- Delhi charter Township: 1,299

Key Occupation Groups: Workforce & Demand Signals

Business and Finance

23,611 workers
12.7% increase from 2021
Postings: 11,398
Openings: 2,468

Education

11,528 workers
11.4% increase from 2021
Postings: 1,859
Openings: 1,296

Health Care

16,308 workers
7.5% increase from 2021
Postings: 9,298
Openings: 1,784

Skilled Trades

6,230 workers
9.2% decrease from 2021
Postings: 1,530
Openings: 878

Information Technology

7,254 workers
16.2% increase from 2021
Postings: 6,922
Openings: 583

How to Use This Snapshot

- Align training and credential investments to employer demand.
- Support recruitment, retention, and upskilling strategies
- Inform economic development and site selection decisions.

Source

Lightcast (2026), Census (2024)
Presented by the Workforce Intelligence Network
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WINintelligence.org